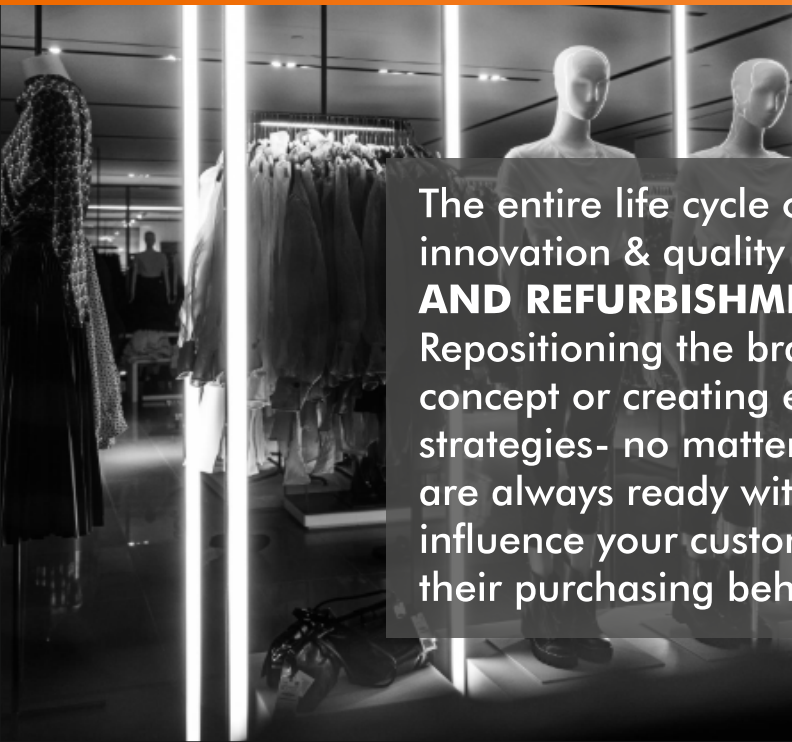




INXS CREATIONS
Ideate-Design-Build-Deliver

ABOUT US

From a humble beginning in 2012, INXS Creations has grown into country's leading "Integrated Marketing and Communication Agency" that dare to be different and refuse to be average. Our passionate think tanks look into minute details for perfection and zero down on realistic strategies that deliver measurable success for brands. Realistic strategies that result in making your brand soar as high as it will. We are fresh breed of "Integrated Marketing Communication" professionals bundled together from varied industries with an average experience of over 15 years. Our team specialized on traditional, digital and experiential marketing services, offer forward thinking targeted & measurable integrated marketing communication ideas and execute them on time & in budget.



The entire life cycle of a product depends on the innovation & quality of the **RETAIL FIT OUTS AND REFURBISHMENT** Doesn't it ?

Repositioning the brand, launching a new concept or creating effective customer retention strategies- no matter which one you need, we are always ready with efficient solutions that can influence your customer's experience and boost their purchasing behaviour.

WHAT WE OFFER ?

- Merchandising Display units
- Tailor made Fit-Out Contracts
- Turnkey Design & Build
- Retail Display Units
- External Signage
- Window Displays
- Shop Furniture
- Reception Desks
- Welcome Areas
- Product Demo Area
- Point of Sale Areas
- Shop-in-Shop
- Shop Fronts





- Quickly and easily positioned in key areas within the store.
- Increases product visibility and creating impulse purchases.

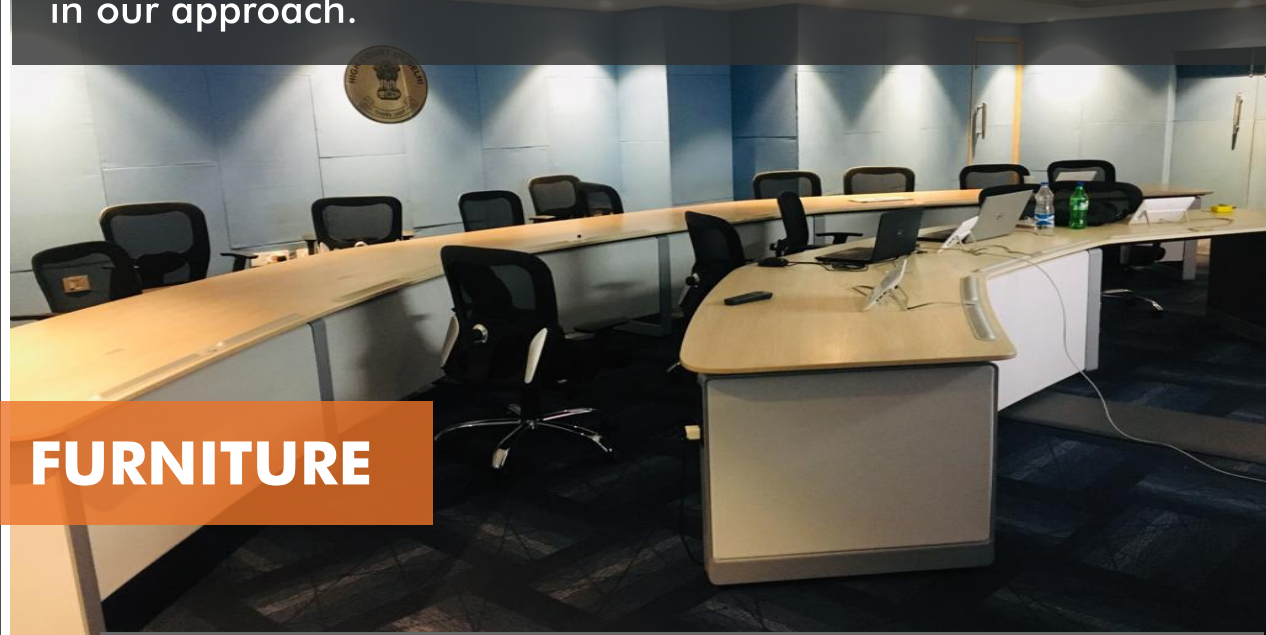


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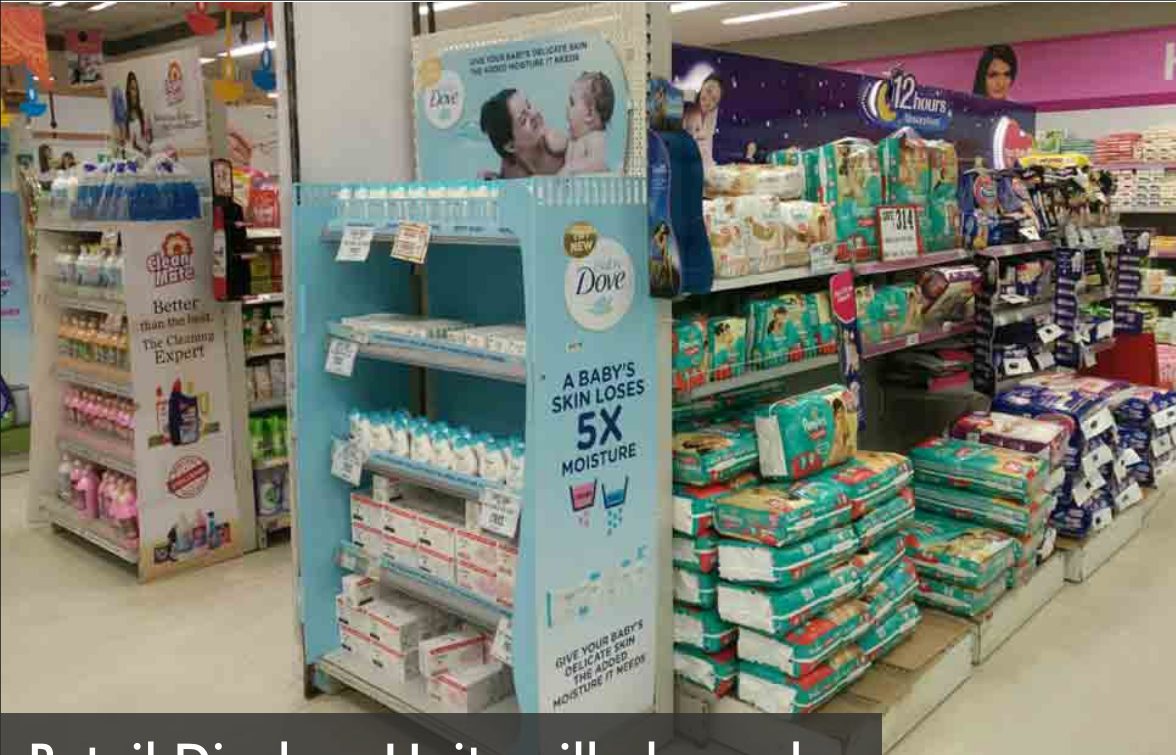
FLOORING

Our company specialising in the fitting out of commercial spaces. We offer a tailor made service to suit your requirements, whilst we have processes that need to be adhered to in order to give the very best service we are also extremely agile in our approach.

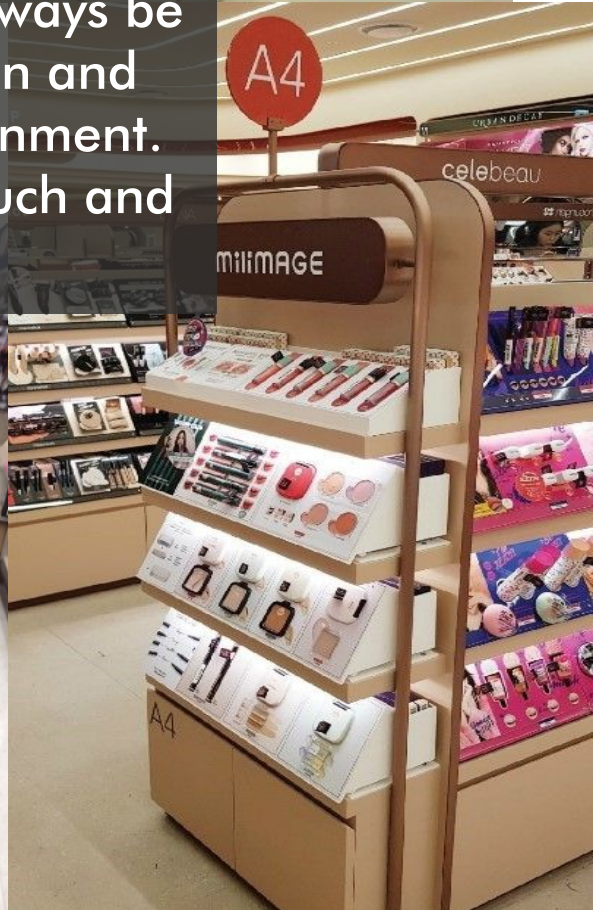


FURNITURE

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Retail Displays Units will always be essential in driving attention and conversions in retail environment. It encourages people to touch and feel your products



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TOPMAN TOPSHOP

EXTERNAL SIGNAGE

External Signage in retail refers to any kind of visual store graphics that you have that displays information to your customers about your business and your products

VANS



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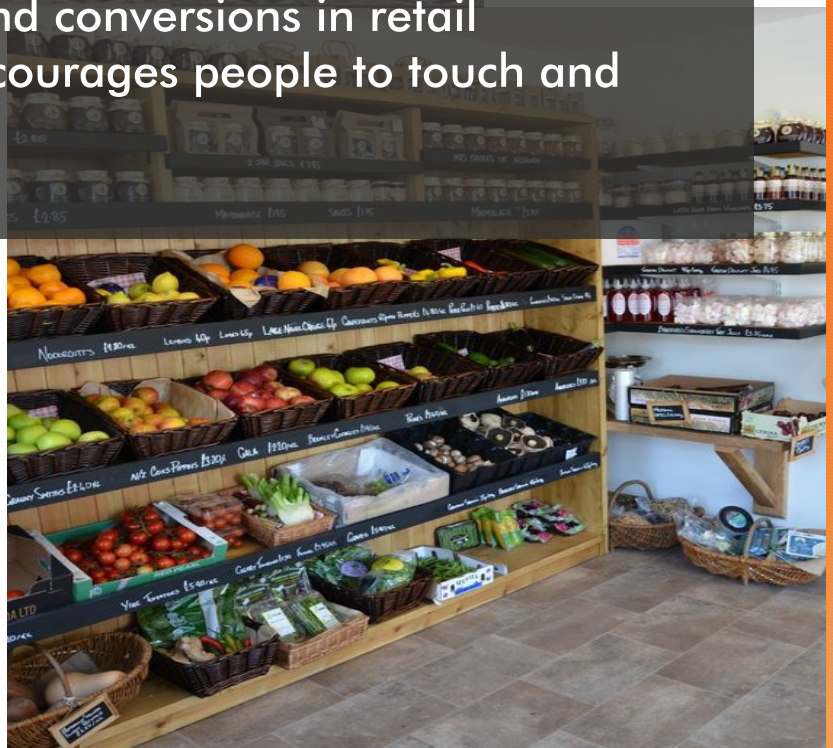
Window display is emerging as the new mantra in retail and is fast changing from a dull, uninteresting exhibition of wares in the store window to a dynamic form of advertising.



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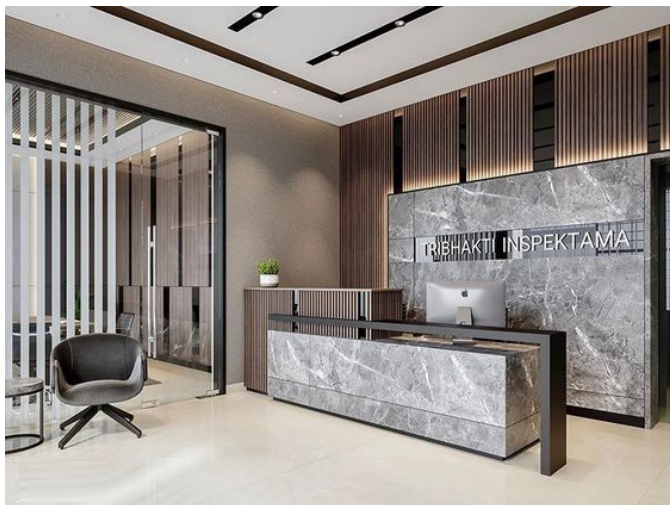
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The right Reception Desk creates a fluid station for clients to check-in ,a central location for product inquires for impulse purchases of Retail Products, and a comfortable place where clients can check out and schedule their next Service,



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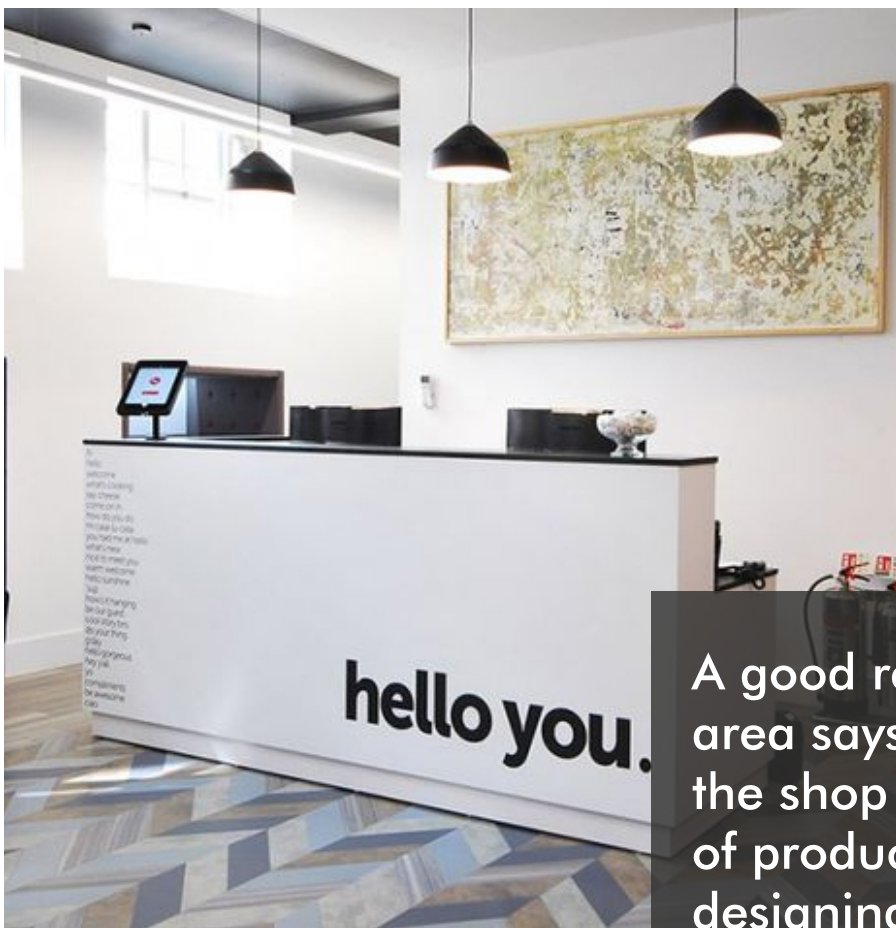


A turnkey project, same contractor designing and building the data center or hiring an independent consultant for the design, and a contractor to build it.

The turnkey option has been used for a long time, mainly in building civil infrastructure projects, or with public and governmental bids, or when the project has a high level of complexity and there is a well-defined scope on behalf of the owner.



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A good retail welcome area says a lot about the shop and quality of products and designing of the retail interiors becomes an investment.



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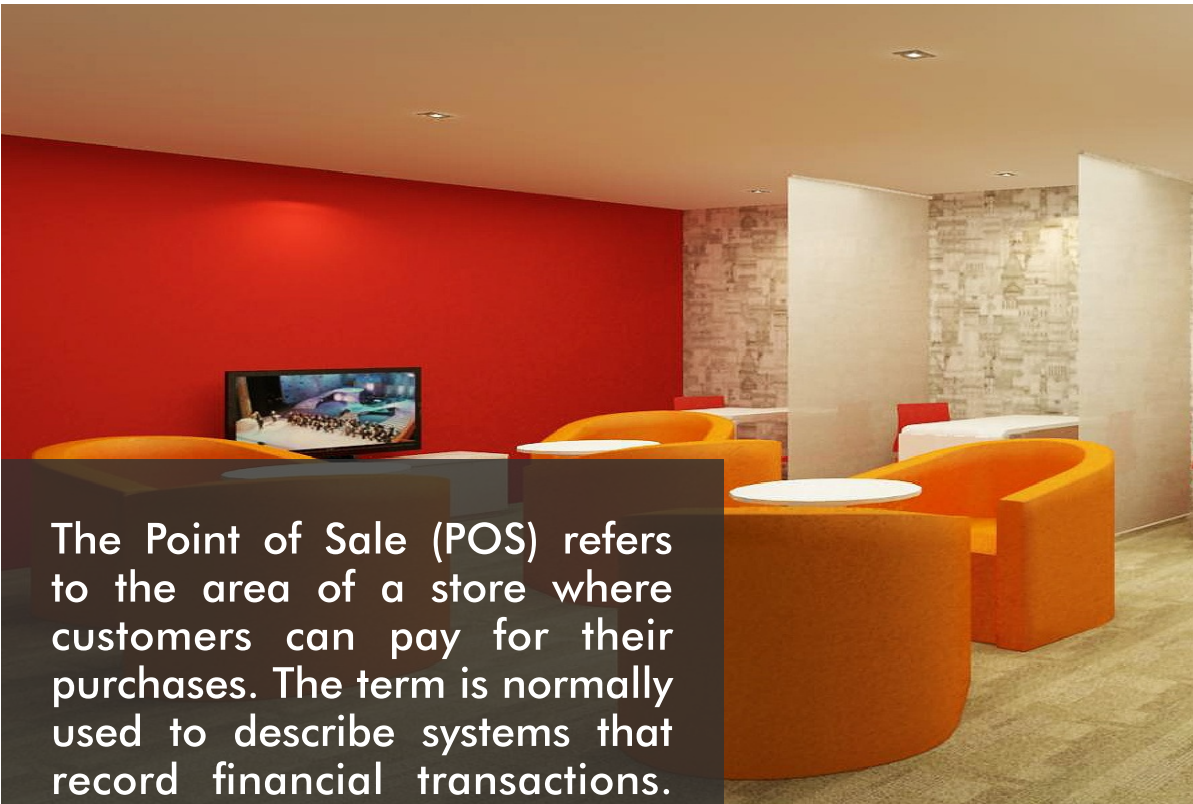


The product demo area is the most critical piece in the sales process. It's a unique opportunity to demonstrate the value of your product to a prospective customer.

Product demo area are central to any software sales process.



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The Point of Sale (POS) refers to the area of a store where customers can pay for their purchases. The term is normally used to describe systems that record financial transactions. This could be an electric cash register or an integrated computer system which records the data that comprises a business transaction for the sale of goods or services.



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The shop-in-shop retail concept is where a brand owner or retailer takes space in another retailer's store and fits it out to provide selling space dedicated to that secondary company's products.



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Shop fronts are an important feature of the retail zone. Their appearance has a direct impact on the character of the area. While their primary function is to display goods for sale, they also play a role in projecting the image of the shop.



If windows are the eyes of a building, then shop fronts are the eyes of the street.

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OUR PRESENCE



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Phase 1, New Delhi 110020

Registered Office -

M-33, Lajpat Nagar -II, New Delhi - 110024

Mumbai - Khan Compound Near Jhabar pada
Nalasopara (East) Express Highway. Gowdown no.4
Maharashtra 401209

Bangalore - 7/4 Modi Garden New Shanti Nagar Near
Aisha Masjid, Behind Police Camp R K Hedge Nagar
Bangalore 560077



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