

SIGN

SQUAD

**INXS CREATIONS**  
Ideate-Design-Build-Deliver

**Get cost effective,  
interactive digital signage  
solutions customized for  
the unique requirements  
of your organization.**

## ABOUT US

From a humble beginning in 2012, INXS Creations has grown into country's leading "Integrated Marketing and Communication Agency" that dare to be different and refuse to be average.



Our passionate think tanks look into minute details for perfection and zero down on realistic strategies that deliver measurable success for brands. Realistic strategies that result in making your brand soar as high as it will. We are fresh breed of "Integrated Marketing Communication" professionals bundled together from varied industries with an average experience of over 15 years.

Our team specialized on traditional, digital and experiential marketing services, offer forward thinking targeted & measurable integrated marketing communication ideas and execute them on time & in budget.

## Signage-Solutions

Looking for innovative marketing tricks? Try digital signage for your latest range of products/services! Get cost effective, interactive digital signage solutions customized for the unique requirements of your organization. Wondering what exactly is included in our 'customized solutions'? Our innovative turn-key solutions include everything from software, hardware, installation, creative content, and even complete support!







## WHAT TO EXPECT?

The aim is to find the right balance between technology, functionality and affordability. We ensure fast ROI on all our digital signage solutions through eye catching designs, bright colors, animated contents, and more creative elements relevant to your products/service. **Our packages include:**

- Corporate Branding Signage
- Retail Branding Signage
- Architectural Signage
- Highway Signage
- Industrial Signage
- Way Finding Signage
- Hotel Signage
- Advertising Signage
- Public Place Signage
- Utility Signage
- Digital Signage
- Malls Signage
- Multiplexes Signage
- Real Estate Branding Signage
- Special Customized Signage



## CORPORATE BRANDING SIGNAGE



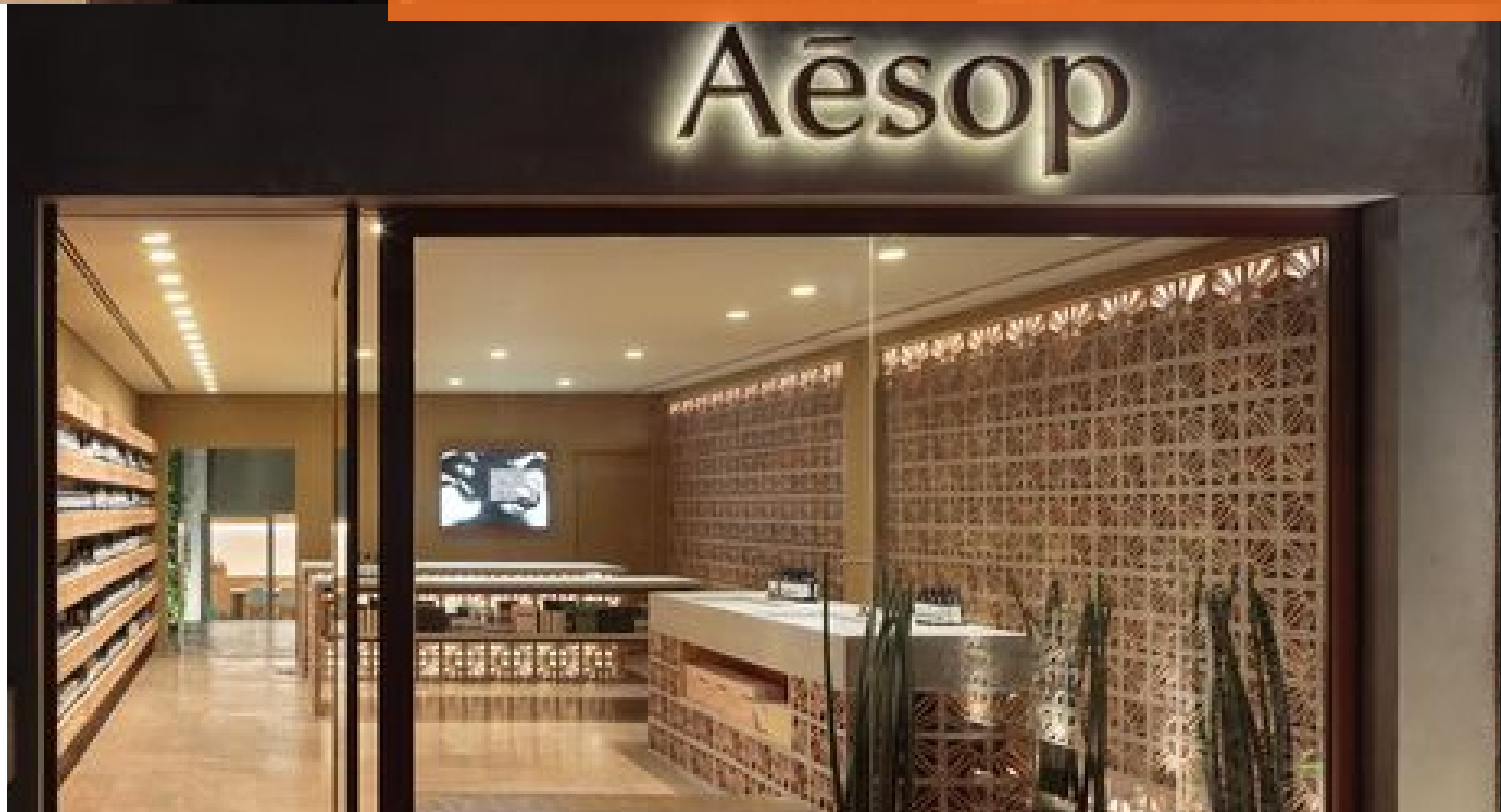
**Every business, no matter its size, benefits from branding and maintaining itself as recognizable to its patrons, and community that it represents. Branding allows a business to differentiate themselves from their competition.**

Disclaimer: This images are only for the references.



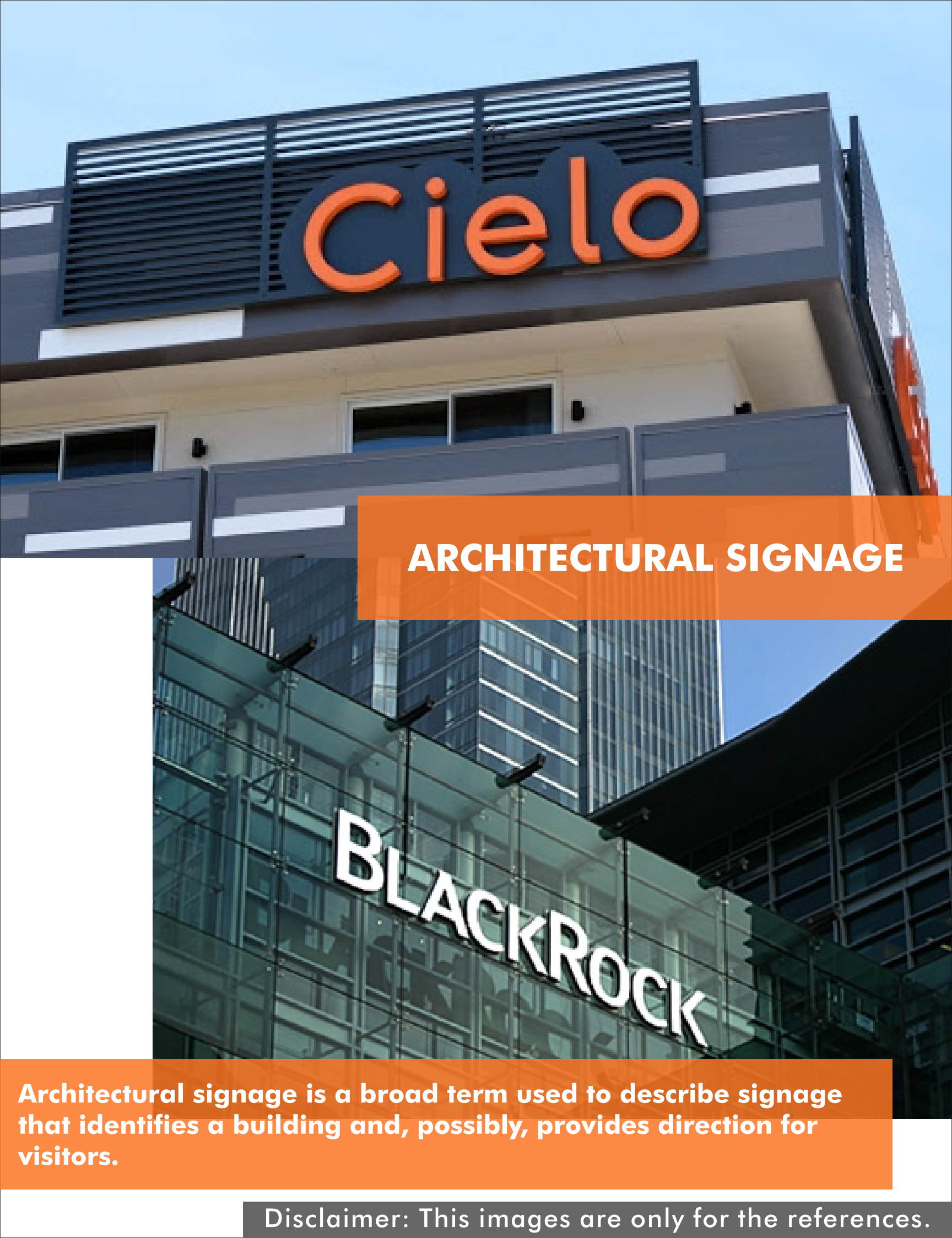


## RETAIL BRANDING SIGNAGE



**Retail Branding Signage Design** refers to any kind of visual store graphics that you have that displays information to your customers about your business and your products

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## ARCHITECTURAL SIGNAGE

Architectural signage is a broad term used to describe signage that identifies a building and, possibly, provides direction for visitors.

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## HIGHWAY SIGNAGE



They give you directions and tell you about routes, destinations and points of interest along the way. They also identify laws (think speed limits and stopping), and warn of hazards.

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## INDUSTRIAL SIGNAGE



Industrial signs are commonplace across many industries. They take a variety of forms, but all industrial safety signs are designed to promote safety by informing workers, operators, and passersby of potential dangers in certain areas, near equipment, or in proximity to hazardous materials.

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## WAY FINDING SIGNAGE



Wayfinding signage refers to information systems that guide people through a physical environment and enhance their understanding and experience of the space.

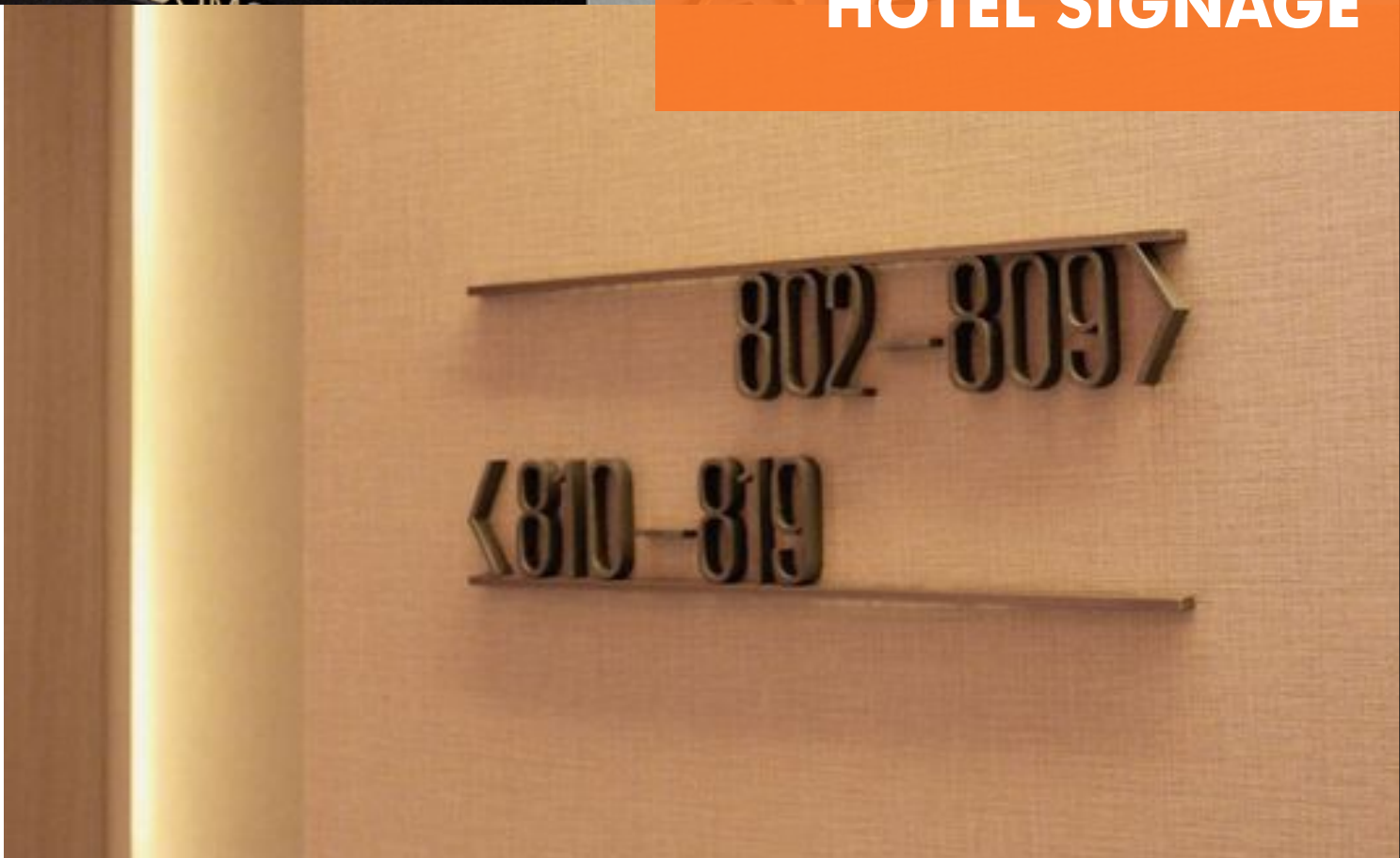
Disclaimer: This images are only for the references.





GVM

## HOTEL SIGNAGE



**With signage, hotels have a powerful tool for engaging visitors and providing an improved guest experience. It improves and upgrades these offerings to better serve their guests.**

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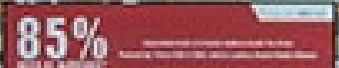
**Amway**<sup>™</sup>

Celebrating 20 years of driving  
entrepreneurship through great products.

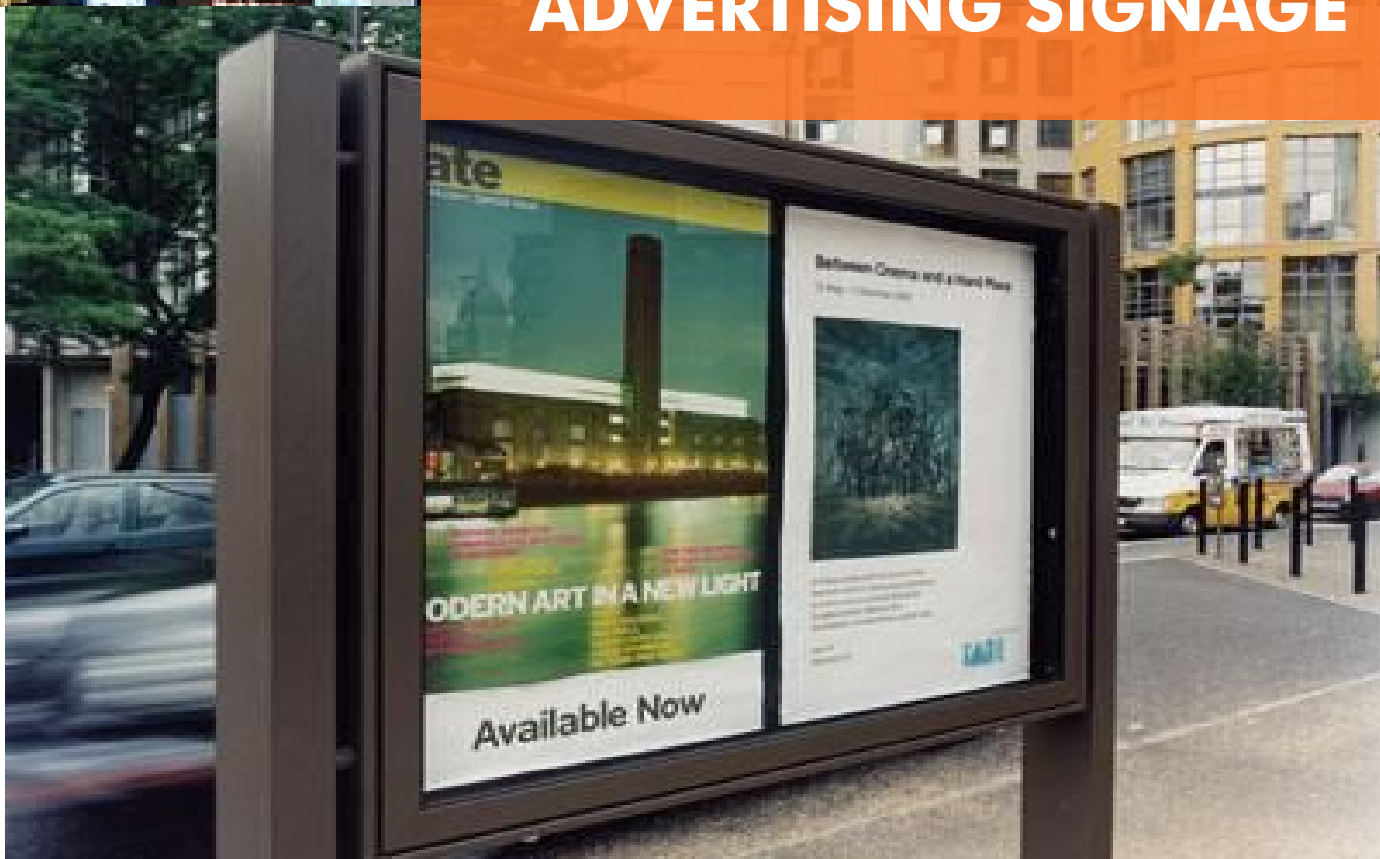
**Nutrition Beauty Personal Care Home Care Durables**

- Nutrilite is the world's No. 1 selling vitamins and dietary supplements brand\*
- Artistry is India's No. 1 premium skin care brand\*\*

\*Based on retail volume of vitamins and dietary supplements in India, 2013. \*\*Based on retail volume of premium skin care products in India, 2013. Source: Euromonitor International.



## ADVERTISING SIGNAGE



**Sign, in marketing and advertising, device placed on or before a premises to identify its occupant and the nature of the business done there or, placed at a distance, to advertise a business or its products.**

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## PUBLIC PLACE SIGNAGE



The role of a public place signage system is to provide effective communication including providing direction, identification, some indications.

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## UTILITY SIGNAGE

Utility signage covers signs and way finding solutions for industries such as:

- Water
- Electricity
- Drainage
- Highways

Each sign can be manufactured with a company logo or event. Each can be numbered or marked for easy reference and security.



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## DIGITAL SIGNAGE



Digital displays use technologies such as LCD, LED, projection and e-paper to display digital images, video, web pages, weather data, restaurant menus, or text. They can be found in public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants, and corporate buildings, etc., to provide wayfinding, exhibitions, marketing, and outdoor advertising.

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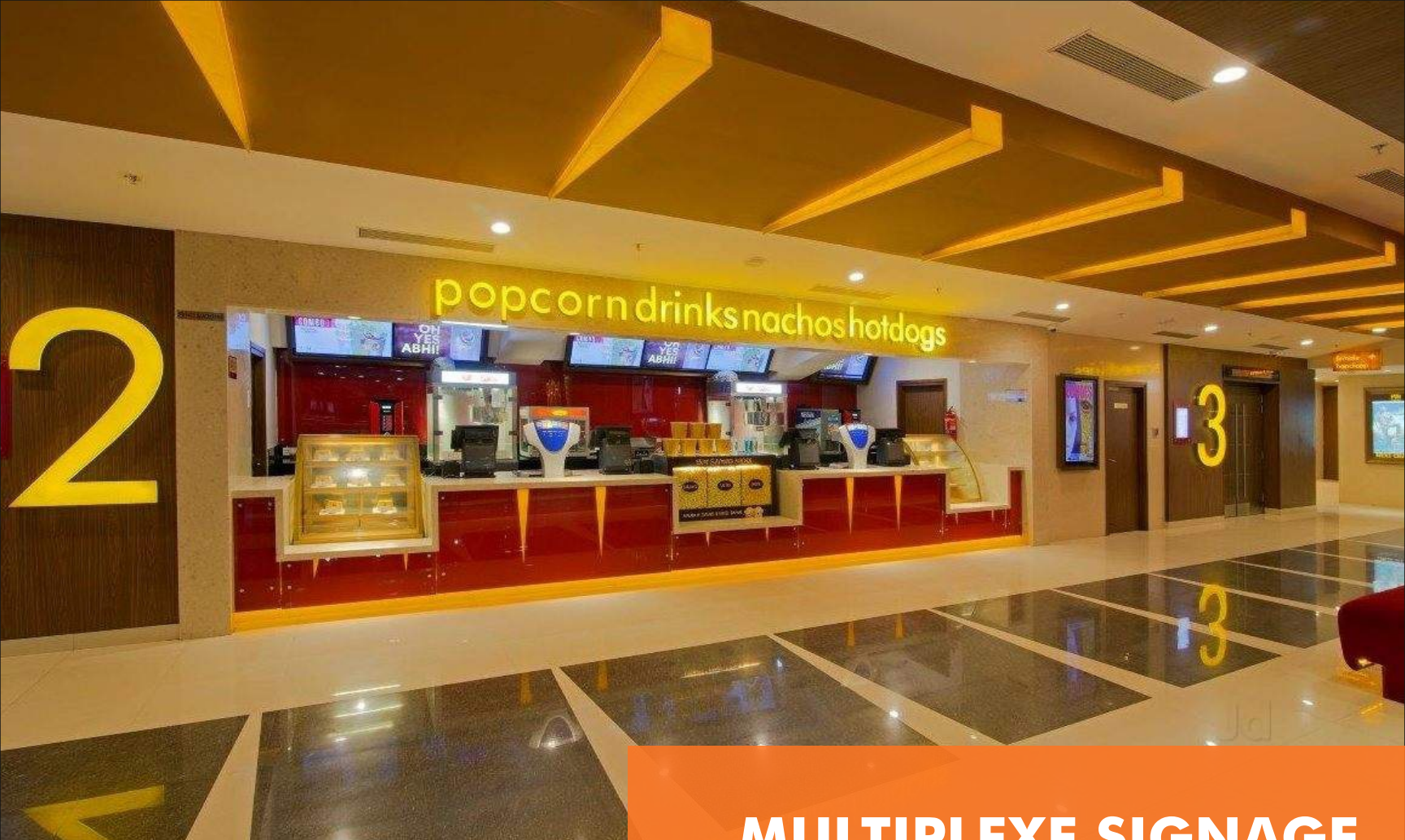
## MALL SIGNAGE



Using signage and graphics is the best way of attracting the attention of visitors and guiding them and giving directions at a large mall. Brands whether big or small are using it to promote their business and they try their best to attract more buyers to their store.

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## MULTIPLEXE SIGNAGE



**Engage your customers by displaying movie trailers and promos on digital signage for cinema**  
**Use our digital signage for cinema to showcase upcoming movie trailers, motion posters, show timings, movie ratings and reviews, seat maps, and availability on digital signboards and video walls.**

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## REAL ESTATE BRANDING SIGNAGE



With “For Sale” signs, “For Lease” signs and “Open House” signs from Signs Now, you’ll not only attract the attention of those that have seen your real estate ads elsewhere, you’ll also alert casual passersby to the opportunity.

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A large, illuminated sign for 'MOD PIZZA' in red and white 3D lettering, with a smaller 'SUPER FAST' sign below it featuring a blue lightning bolt graphic. The sign is mounted on a brick wall.

**MOD PIZZA**  
**SUPER FAST**

## **CUSTOMIZED BRANDING SIGNAGE**



**Custom signs serve many purposes, from landmarking, to marketing, to a cost-effective advertising platform. That's why, when designing a sign for your business, you want the best.**

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# OUR PRESENCE



Corporate Office -

Delhi - C 39, 3rd Floor, DDA Shed, Okhla Industrial Area,  
Phase 1, New Delhi 110020

Registered Office -

M-33, Lajpat Nagar -II, New Delhi - 110024

Mumbai - Khan Compound Near Jhabar pada  
Nalasopara (East) Express Highway. Gowdown no.4  
Maharashtra 401209

Bangalore - 7/4 Modi Garden New Shanti Nagar Near  
Aisha Masjid, Behind Police Camp R K Hedge Nagar  
Bangalore 560077

[www.inxsinternational.com](http://www.inxsinternational.com)

You can find us on



INXS CREATIONS PVT.LTD.

Delhi - C39, 3rd Floor, DDA Shed, Okhla  
Industrial Area, Phase 1, New Delhi 110020  
011 41328081, +9109958982555  
[kalim@inxsinternational.com](mailto:kalim@inxsinternational.com),  
[contact2@inxsinternational.com](mailto:contact2@inxsinternational.com),

Proud member of :

