





WHO WE ARE ?

- ▶ **A Full-Service Experiential Marketing agency providing END to END Customer Centric services**
- ▶ **A Team blend of experienced ATL and BTL marketing professionals.**
- ▶ **Specialized in Strategic Planning, Conceptualization, and Execution of Marketing campaigns /activities**
- ▶ **Operational nationwide and internationally through a network of registered associates.**
- ▶ **Headquartered at Okhla - New Delhi.**

OUR SPECIALISTS



RAMANDEEP KAUR

EVENTS AMAZOR

OVER 17+ YEARS EXPERIENCE



KALLIEM AHMED

MARKETING EVANGELIST

OVER 17+ YEARS EXPERIENCE



RAJESH SOOD

SR. CONSULTANT ARCHITECT

OVER 20+ YEARS EXPERIENCE



SUNISH BHARDWAJ

PRINT &
PRODUCTION TECHNOCRAT

OVER 20+ YEARS EXPERIENCE

PROUD MEMBER OF



OFFICIAL AGENCY FOR - Premium Customized Stand for Bare Space in Exhibitions

WHAT WE DO



Evaluation

"Every project begins with a thorough evaluation of client needs, goals, and vision."



Formulation

"Our collaborative process engages clients at every formulation stage, crafting the perfect plan."



Execution

"From evaluation and design to the tiniest details, we execute the entire plan with client-centric precision."

At INXS we tell stories, both bite-size and long-form. These stories move consumers emotionally and change the way they think, feel, or act toward a brand. We then distribute these stories across all relevant channels and screens.

Our Portfolio

- **Event & Exhibitions**
- **Signage & P.O.P Displays**
- **Digital Marketing & Promotions**
- **Market Promotion & Retail Activation**
- **BTL Activation & Customized fabrication**



SIGNAGE SOLUTIONS



We've gained expertise in manufacturing and installing all kinds of signage across India.

Be it glow sign boards, ACP signs, LED signs, acrylic signs, metal letters, mall signage, fire and safety signs, corporate signage, innovative signage, or other customized signage, we make it all under one roof from scratch. Signage can be external or internal. We have described both these kinds here:

EXTERNAL/OUTDOOR SIGNAGE



For external signages, many varieties and kinds are available. The range starts from Frontlit signs with metal frames, Backlit signs (or glow sign boards) which can either be made from flex or acrylic, ACP (which stands for Aluminum composite panel) signs to the latest in technology i.e. LED external sign boards. We can manufacture for you, what suits your business. We also supply full-color LED

EXAMPLE -VACCUM FORMED , BACKLIT , ACP , LED , NEON , ACRYLIC

INTERNAL / INDOOR SIGNAGE



Fire Exit Signages



Window Dressing



Window Dressing

Internal signage is required in hotels, malls, offices, and other complexes. We can manufacture every kind of sign as per your needs. These too can range from Printed ACP, printed glass, etched glass, and etching film to LED-lit signage. We have done projects where we produced fire and safety signs, directories, exit, and way-finding signs for various malls and hotels

**EXAMPLE - IN-SHOP BRANDING, UTILITY SIGNAGES, WAY FINDING SIGNAGES,
WINDOW DRESSING, LED DISPLAY**

EVENT

- **Launch Event**
- **Exhibitions**
- **Experiential Event**
- **Large Format Event**
- **Seminars / Conferences**





**ARICENT GROUP
ANNUAL FUNCTION
GURGOAN**







**SUZUKI SLING LAUNCH
WITH NEHA DHUPIA**





Ruchira Sapphire Property Launch In Ghaziabad April-2015



RBS Annual Day December - 2014 @RBS Office Shastri Park with more than 3000 people



AMBUJA Cement Dealers Meet @ JW Marriott Aero City New Delhi with Akriti kakar



ACC Mahotasav @ Novotel in Vizag with Vinod Rathore , MJ 5 & Various Artist



BPCL Dealers Meet @ Mapple Emerald Rajokari



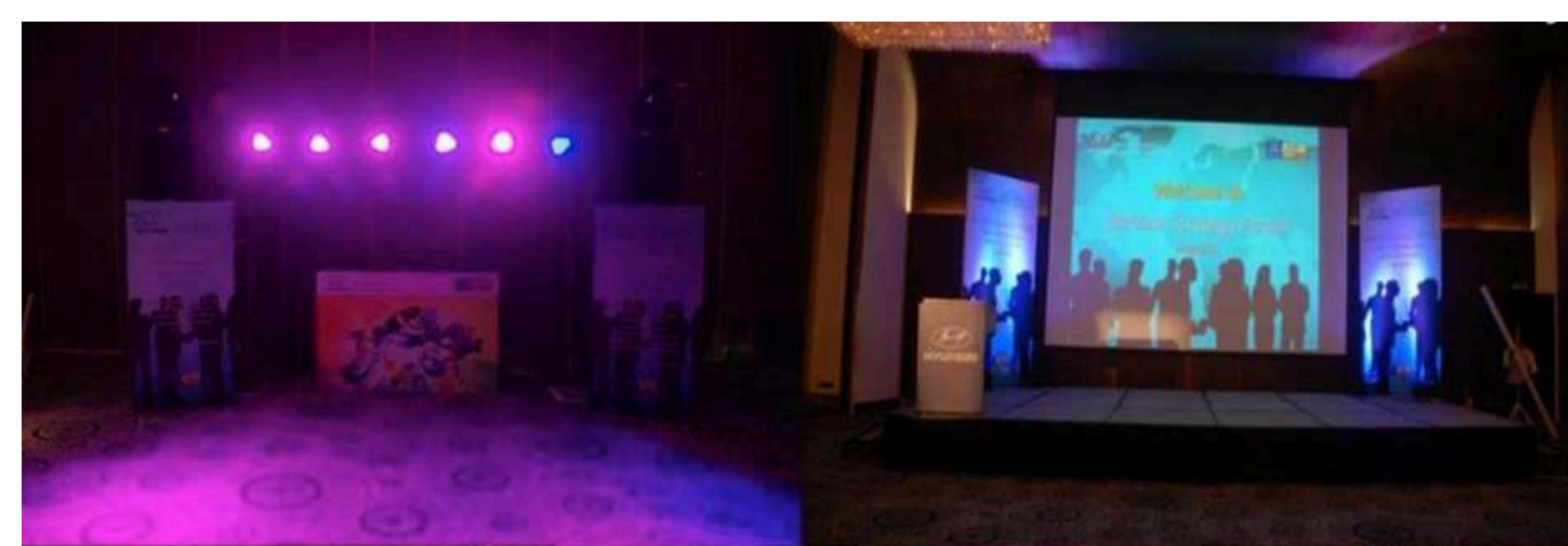
**CANARA BANK Event @ JW Marriot Bangalore
January 2015**



**Hyundai Business Review meet @ JW Marriott Aero City
New Delhi**



**AGL Dealers Meet @ Hytt Manesar with Partap Fauzdar,
Sheena Chawla and Various artist**



**Hyundai Service Strategy Forum @ JW Marriott
Aero City New Delhi**



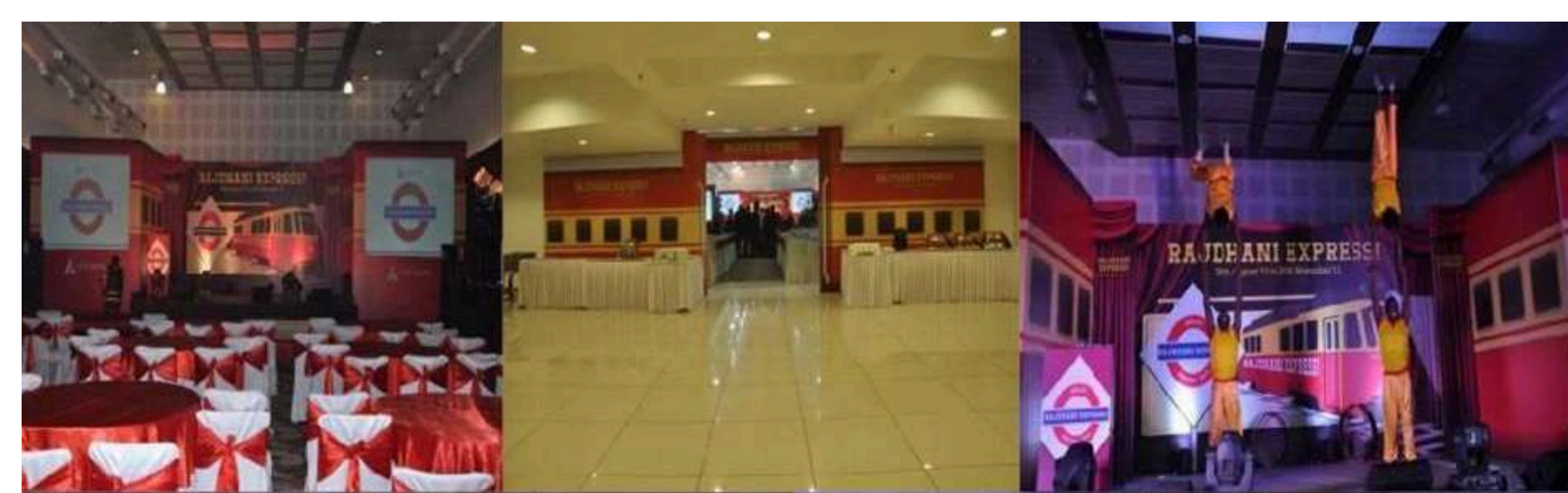
**Ramjas School Annual Day 2015 @ Talkatora
stadium**



Luminous and HDFC Event in Rudharpur and New Delhi



ACC Dealers meet @ West Westin Gurgaon



Axis Bank Award Ceremoney Meet @ Hotel Retreat Chatterpur



Trane India @ The Grand Vasnat Kunj



MTV setup @ Manesar with Faridkot band



Group offsite @ The Lalit Srinagar



PROMOTIONS

- **RWA Activation**
- **College Activation**
- **Mall Market Activation**
- **Static / Van promotion**
- **College / School Contact Program**





Mall Call Display Jaguar Landrover and Pajero



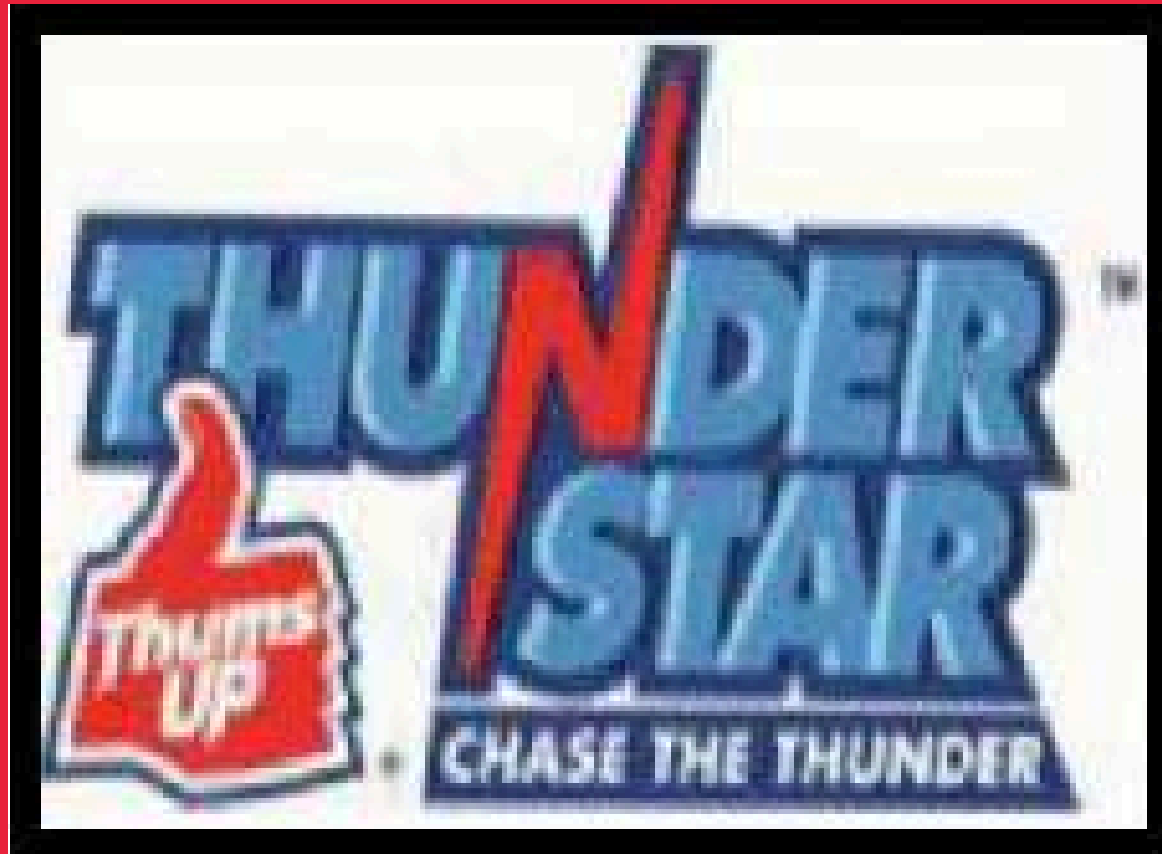
Center Activity at 8 Collages of Delhi University



TATA INDICOMS Van promotion



Mall Market Activation



Thums Up - Sampling during MAA TV Ground Activation In all Districts of AP
In house designing and production of branded collaterals used during
On - Ground and On - Air execution





- Brand **Thums Up** Sampling during Colors' Ground Activations For **Khatron Ke Khiladi** across all North & central India

- In house designing and production of branded collaterals used during On-Ground and On Air - execution
\\ **Thunderstar Trophy Design**





Fanta Fun Taste Launch

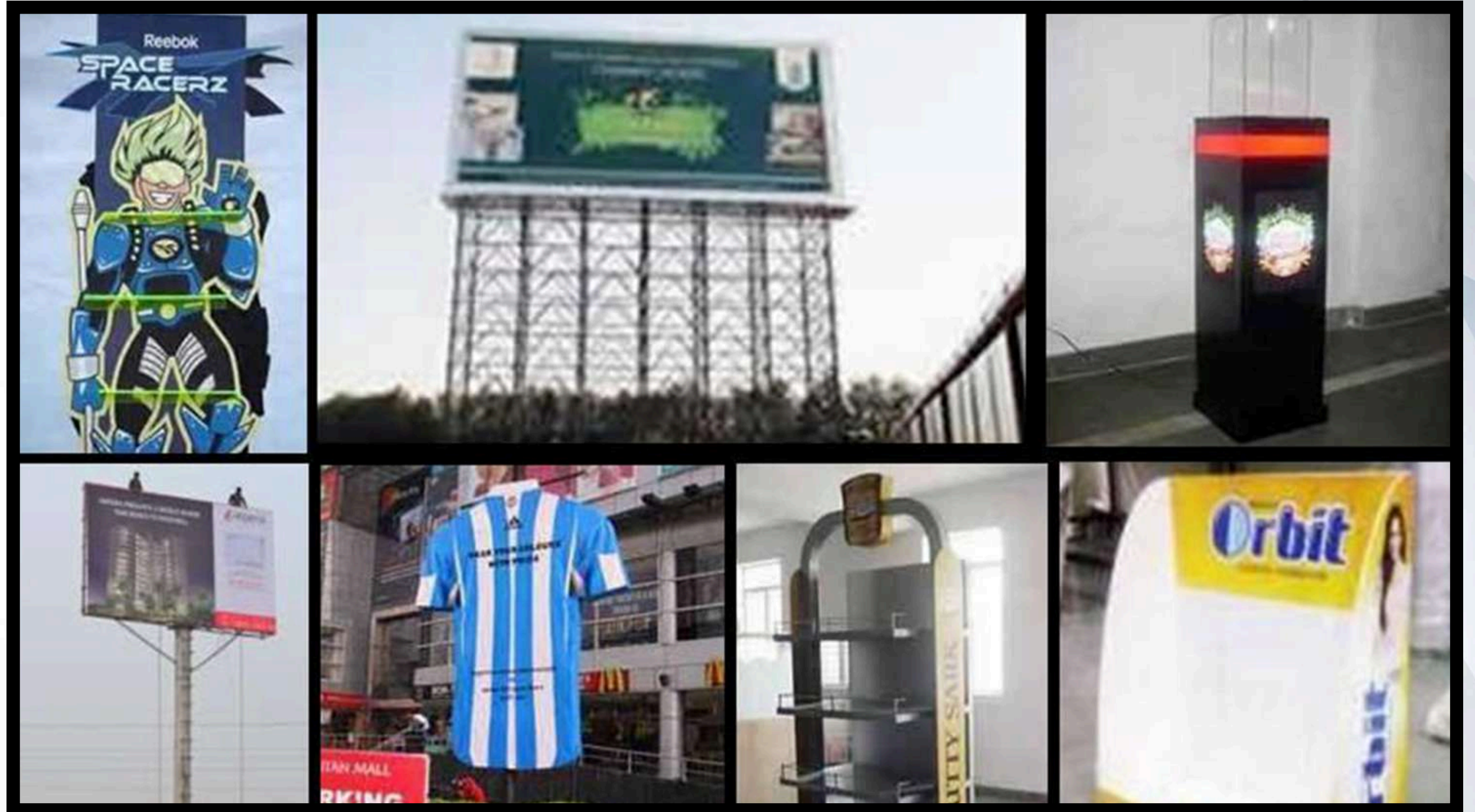


- Western India (Mumbai / Gujarat)
- Sample Size : 1.5 L +
- Duration : 15 Days



FABRICATION & P.O.P DISPLAYS

- Hoarding
- Unipole
- Godolas
- standy
- Costomised
- Pole standee
- P.O.P



FABRICATION & P.O.P DISPLAYS

- Fleet
- Wall & Floor Graphics
- CNC Router Jobs
- Customized Standee



Fleet Graphics



Customised Standee



CNC Router Cut Jobs



Customised Standee



Elevator Graphics



CNC Router Cut Jobs



PRINTING & PRODUCTION SERVICES

- UV Printing
- Back to back Printing
- Canvas Printing
- Glass Ceramic Printing
- 3D Printing
- Screen Printing



Ceramic Printing



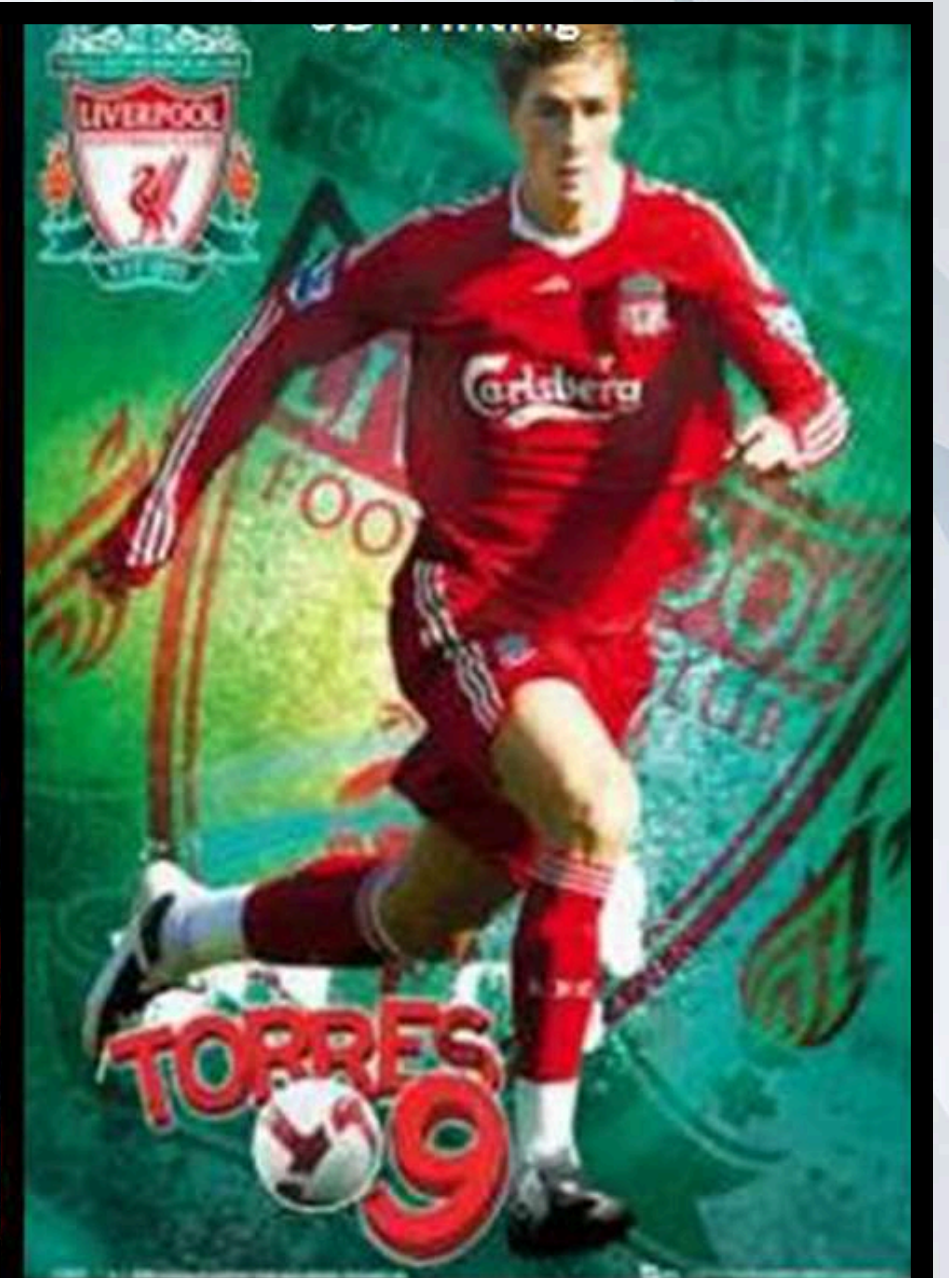
Canvas Printing



Glass Printing



UV Printing



EXHIBITION STAND

A comprehensive design, management and coordination- that's what Team INXS delivers. Everything from pop-ups to portable displays and customizing the temporary environments, you will get it all with our dynamic Team of exhibition management professionals

- **Research on potential opportunities for the exhibition.**
- **Market research to ensure the industry standards.**
- **Build a budget and project the sales figures**
- **Financial administration**
- **Fabrication (Wooden, Metal & Plastic/Acrylic)**
- **Prefabricated Modular Display Systems**
- **Installation on site Furniture and Fixtures**



Pidilite Industries Ltd (Eastern Signage 2024)

KOLKATA

Raymond Denim Uco (Gartex 2024)

MUMBAI



Alishan **(Intersolar 2024)**

GUJARAT



Wosher **(Automechanika 2024)**

NEW DELHI



Fly24
(Satta 2024)

NOIDA (UP)

Jackson Industries Pvt Ltd
(Aahar 2024)

NEW DELHI



APIT

MEXICO



Creations Group

DUBAI

MORDE

SRILANKA



MORDE

SRILANKA



RETAIL

- Trade Promos
- BTL Activation
- Merchandising / Signages
- ISD Programs / Field Force Mgt.
- Specialized Modern Trade Servises





- **IMPERIA (BEAL ESTATE GROUP)**
Branding & Promotions Complete -
UP, Rajasthan, MP, Delhi & NCR



- Wall Painting
- Lit Letter Board at Delhi Office
- Site fencing & Uni-pole
- Broker/Dealer Office Branding

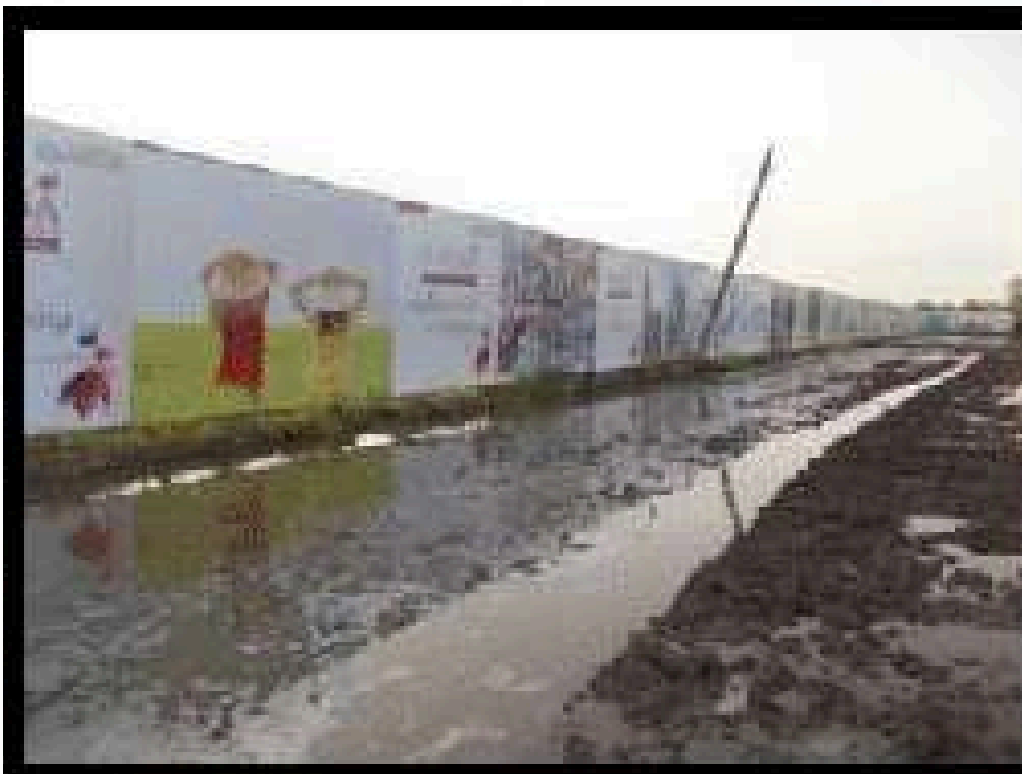


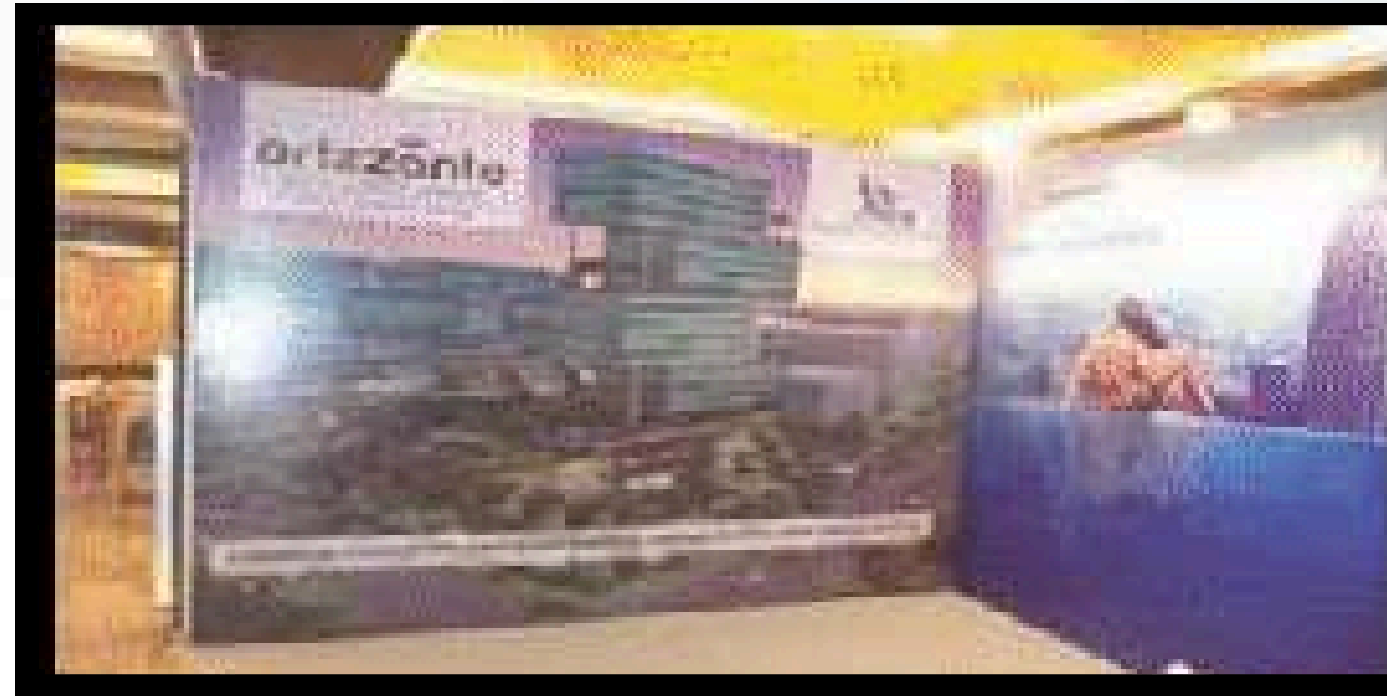


- EARTH (Real Estate Group)
Branding promotion Complete -
UP, Rajasthan, MP, Delhi & NCR



- SS Letter
- Lit Letter Board
- Branding at Lucknow office
- Broker/Dealer office Branding





- Branding Of Orizzonte Concept (Real Estate Group)
UP, Rajasthan, MP, Delhi & NCR

- SS Letter
- Lit Letter Board
- Branding
- Broker/Dealer office Branding
- Hoarding





WHY WE ?

Organization:

A team of Young |Positive |Ethical |Open Minded | Committed |Informed|Responsible Professionals

Value Addition:

In House Creative department, Printing Facilities, and Signage fabrication
Huge Profiled authentic database of RWAS/BPOs/Colleges/Schools/etc.

Scalability:

A nationwide network enables the shortest roll-out time for any activity at multiple locations simultaneously

Transparency :

No hidden costs. No expenditure without prior itemized cost approval
Cost-effective

Integrated Approach:

- Conceptualization to execution
- Partnership enabled approach

OUR CLIENTS

paytm



B&B
ITALIA

IndusInd Bank



POSBANK®



OUR CLIENTS




OUR PRESENCE



We along with our associate partners have the capability to reach out to over big and small towns globally



Connect with us.

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FOLLOW US

